



Rockdale County High School Band

Scott T. Stanton, Director of Bands

Mark A. Belfast, Jr. Associate Director of Bands

2009 GAMF Program Ad Sales

Students,

The 32nd Annual Greater Atlanta Marching Festival is a month away and it's time to sell ads for the festival program. Here's what you can do to make this activity profitable:

- Every student is asked to sell a minimum of two ads
- The overall goal for ad sales is \$1,500 in total sales
- Sell an ad to your dentist, your doctor, and the person who cuts your hair and does your mom's nails
- Sell ads to the owners of the places you go to eat and play
- Sell ads to family friends and neighbors who are business owners
- Parents, grandparents and friends can purchase ads to recognize a special student, group of students or a section
- Each senior receives a complimentary quarter-page ad; senior parents will be contacted individually for copy and photos
- **Every student who sells \$50 or more in ads will be entered in a drawing for a \$50 Target gift card**
- When you sell the inside front or back cover, please let Mr. Stanton or Mr. Belfast know as soon as possible
- Ad copy can be submitted by paper copy or electronically as described on the commitment form
- Mrs. Smith can create an ad if the purchaser wants design help
- The deadline for ads and payment is Friday, October 16th
- Be sure your name is on the ad form so you'll get credit for the drawing

Thank you for working diligently to make this year's GAMF a great success!



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32nd Annual Greater Atlanta Marching Festival

Saturday, October 24, 2009 at Reid Stadium

www.rockdaleband.com

Program Ad Commitment

On October 24, the Rockdale Band will host 12 or more marching bands and their supporters – more than 2,500 people – at the 32nd Annual Greater Atlanta Marching Festival. Let us put your name in front of our guests by purchasing an ad for the festival program. Ads can be used to promote your business, or recognize a special student, group of friends, or section of the band.

To reserve space, please select your ad size below and return this form along with ad copy* and payment to your Rockdale Band student contact. They can also be mailed to the Rockdale Band Boosters at the address below. Artwork and/or logos can be emailed to kaye.bradford@gmail.com. **Artwork and payment are due by Friday, October 16.** If you have questions or need other information, please call Virginia Richardson at 770.482.7245 or Kaye Bradford at 770.862.5601.

Ad Sizes & Prices (Please check the ad size you want.)

- | | |
|--|---|
| <input type="checkbox"/> \$150 Inside Front Cover | <input type="checkbox"/> \$50 Half Page |
| <input type="checkbox"/> \$100 Inside Back Cover | <input type="checkbox"/> \$25 Quarter Page |
| <input type="checkbox"/> \$75 Full Page | <input type="checkbox"/> \$15 Business Card |
| <input type="checkbox"/> \$200 2' x 3' banner displayed at the event | |

* Ad copy can be camera-ready artwork, a business card, or a logo, or you can ask us to create a special message for you.

Company Name: _____

Address: _____

City, State & Zip: _____ Phone: _____

Email Address: _____

Company Website: _____

Contact Person: _____ Total Enclosed: \$_____

Student who assisted you with this ad: _____